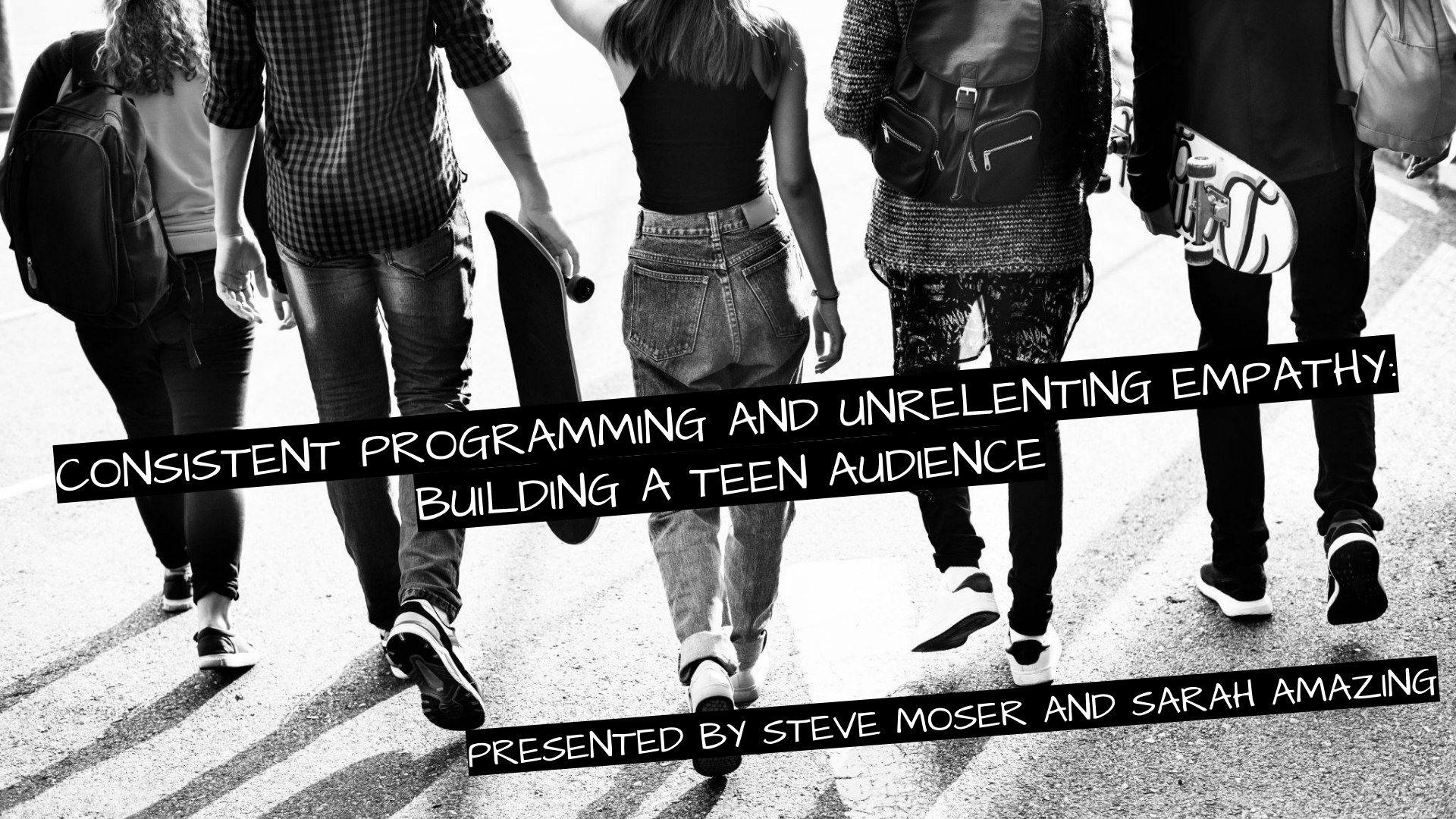


CONSISTENT PROGRAMMING AND UNRELENTING EMPATHY: BUILDING A TEEN AUDIENCE

PRESENTED BY STEVE MOSER AND SARAH AMAZING

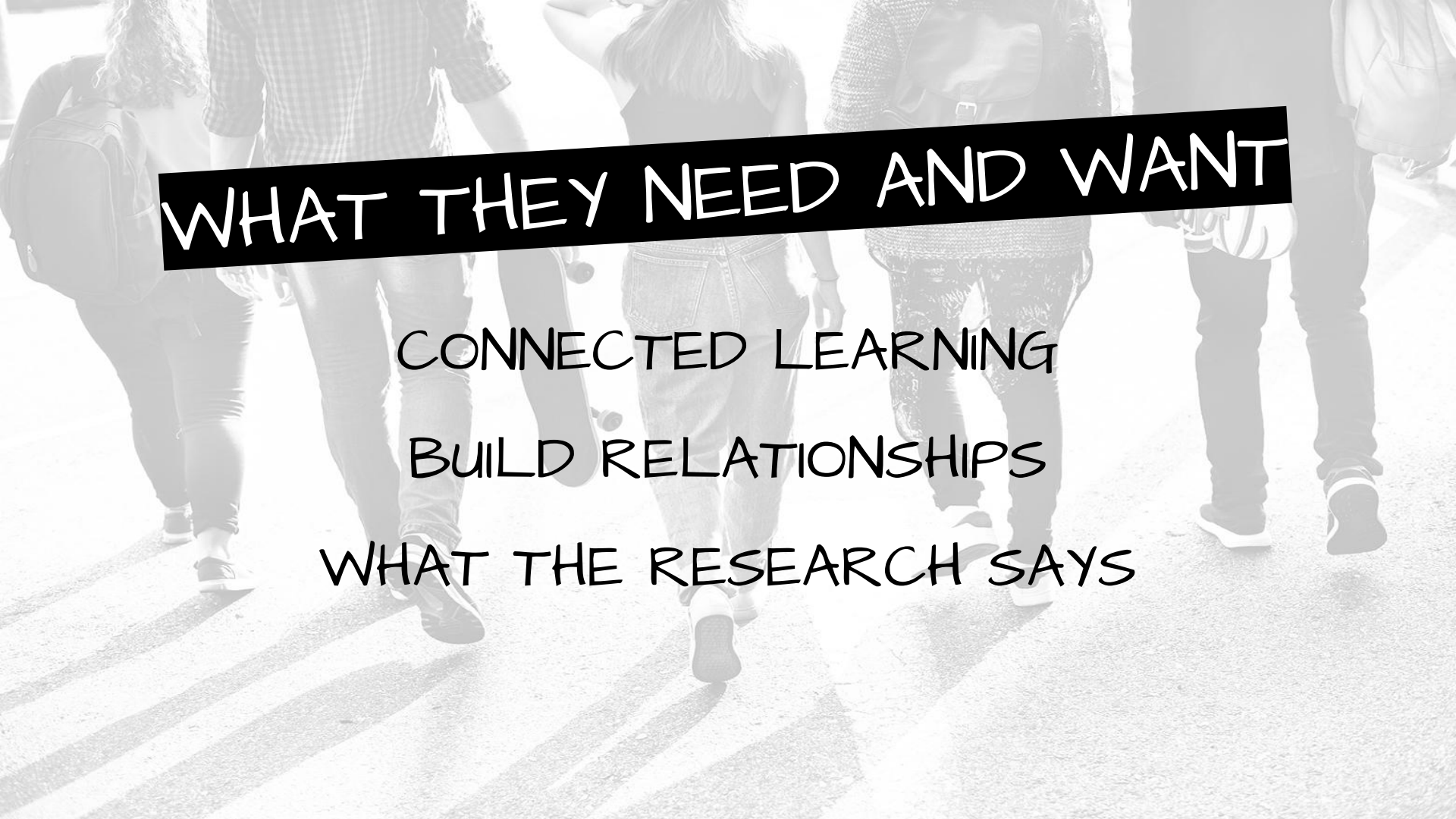


THE BIG THREE

WHAT THEY NEED AND WANT

CREATING SPACE

GETTING THE WORD OUT



WHAT THEY NEED AND WANT

CONNECTED LEARNING

BUILD RELATIONSHIPS

WHAT THE RESEARCH SAYS

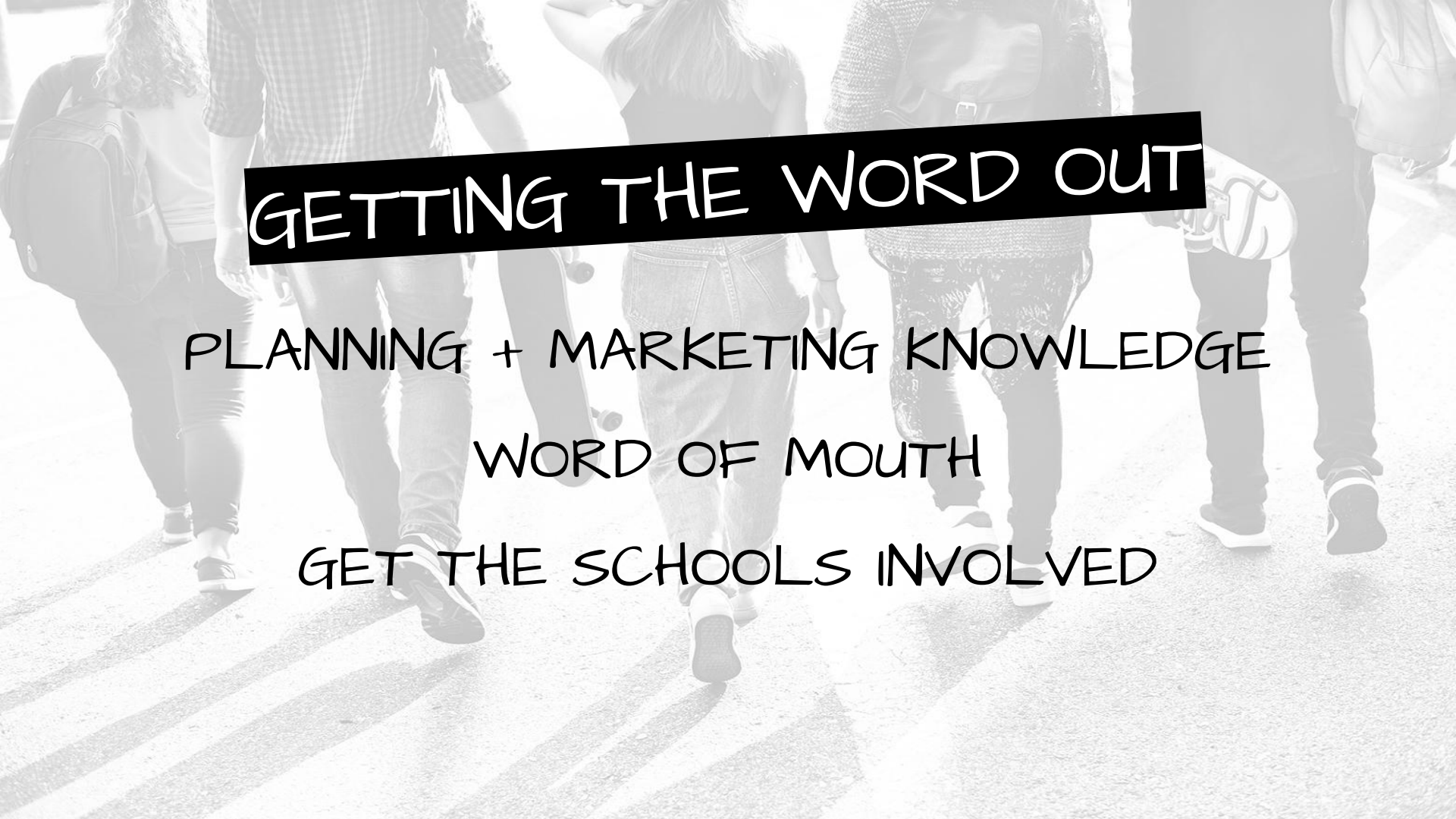


CREATING SPACE

ENSURE IT'S SAFE + WELCOMING

BEHAVIOR EXPECTATIONS - BE CONSISTENT

LEARN THEIR NAMES + KEEP IT POSITIVE



GETTING THE WORD OUT

PLANNING + MARKETING KNOWLEDGE

WORD OF MOUTH

GET THE SCHOOLS INVOLVED

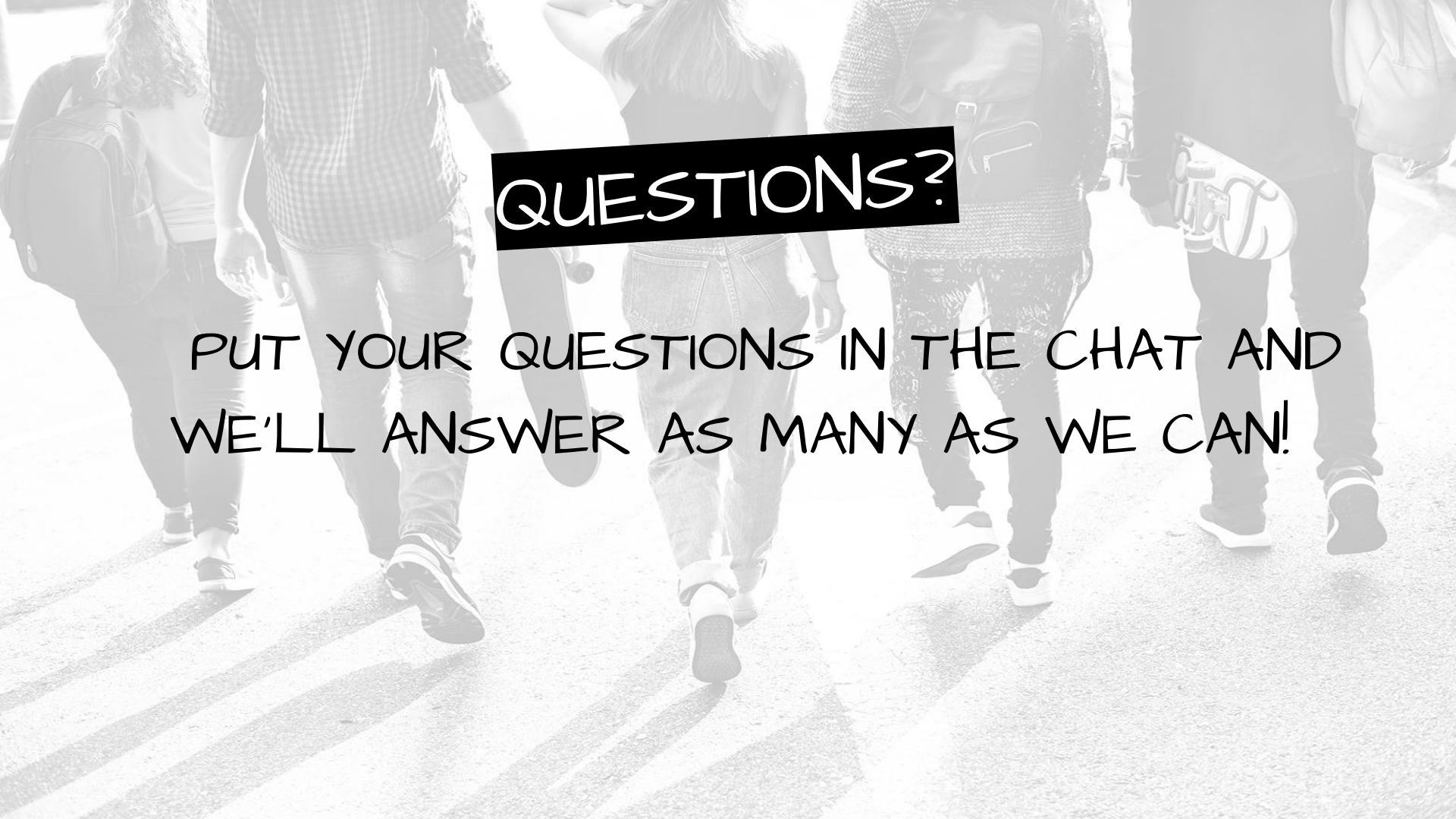


THINGS TO REMEMBER

HAVE MENTAL HEALTH RESOURCES READY

SERVE SNACKS IF YOU'RE ABLE

5 UNIVERSAL TRUTHS OF HUMAN INTERACTION



QUESTIONS?

PUT YOUR QUESTIONS IN THE CHAT AND WE'LL ANSWER AS MANY AS WE CAN!



THANK YOU!

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